

ANNUAL REPORT Bill S-211

This report is made pursuant to the *Fighting Against Forced Labour and Child Labour in Supply Chains Act*, S.C. 2023, c. 9 (the “**Act**”). The report outlines the approach and initiatives taken by BrightSign, LLC (“**BrightSign**”) to identify and address the risks of forced labour and child labour in its business operations and supply chains in its 2023 financial reporting year.

OUR COMMITMENT

BrightSign is committed to preventing and reducing the risk that forced labour or child labour is used in the production of the goods it sells to its customers in Canada and globally.

STRUCTURE, ACTIVITIES, AND SUPPLY CHAIN

Headquartered in California, BrightSign’s operations are focused on the manufacture and sale of players, software, and cloud-based networking solutions for the commercial digital signage industry.

With additional offices located in Europe and Asia, the company supports its customers through a global network of more than 4,000 authorized resellers, specialty integrators, and industry-leading technology providers. BrightSign has over 100 employees and collaborates with its experts and partners to serve customers in more than 130 countries.

BrightSign uses well-established contract manufacturers in Asia to complement its design team and produce its products in a turnkey manufacturing environment. The contract manufacturers manage all aspects of the vendors supplying raw materials and assemblies used in the manufacture of BrightSign’s products. The company has contracted with the same manufacturer and their facilities for over 25 years.

BrightSign also has Mandarin speaking staff based in the United States that visit the contract manufacturers and their vendors regularly to monitor the business practices of these partners, including their adherence to environmental, social, and governance (“**ESG**”) factors.

STEPS TAKEN BY BRIGHTSIGN IN PRIOR FINANCIAL YEAR

BrightSign takes an active role in the company’s engagement with its contract manufacturers. Representatives of the company personally visit these factories on a monthly basis and walk all aspects of the production area. BrightSign only contracts with manufacturers that have ESG programs and mechanisms in place to protect their employees, such as age verification, to prevent child labour.

BrightSign also visits the vendors that feed finished assemblies into the contract manufacturer regularly, to monitor the working conditions for the vendor’s employees

and the general condition of the facility. Finally, BrightSign's manufacturers have their own internal controls to mitigate the risk of forced labour and child labour, as they are publicly traded companies with an international footprint.

POLICIES AND DUE DILIGENCE PROCESSES

BrightSign maintains general due diligence processes that promote responsible, ethical, and legal business conduct, including with respect to labour practices and ESG requirements.

In particular, a Whistleblower policy is in place that requires all employees to observe high standards of business and personal ethics in the conduct of their duties and responsibilities. The policy also protects employees from interference with, or retaliation for, raising legitimate concerns about the propriety of workplace-related conduct.

In subsequent reporting years, BrightSign intends to develop and implement policies and processes that are specifically related to forced labour and child labour. The company's plan includes documenting supplier screening mechanisms, conducting regular reviews to assess compliance, and providing comprehensive training for employees and suppliers on identifying and addressing issues related to forced labour and child labor.

Additionally, BrightSign intends to engage with industry peers and experts to determine best practices for preventing the use of forced labour and child labor in the company's supply chains.

FORCED LABOUR AND CHILD LABOUR RISKS

BrightSign has started the process of identifying risks in the company's activities and supply chain. The company is aware that there may be higher risks associated with certain regions, goods, and industries. As such, BrightSign only engages in business with suppliers and manufacturers that provide evidence of compliance with regulations pertaining to conflict mineral declarations, ethical workplace conditions, and labour practices.

In addition, representatives of BrightSign regularly visit members of the company's supply chain, including the vendors of the components that are used during the assembly process by the contract manufacturers.

REMEDATION MEASURES

BrightSign has not identified any forced labour or child labour in its activities or supply chains. As such, the company has not undertaken any remediation measures.

REMEDICATION OF LOSS OF INCOME

BrightSign has not identified any loss of income to vulnerable families resulting from measures taken to eliminate the use of forced labour or child labour in its activities and

supply chains. As such, the company has not undertaken any income remediation measures.

TRAINING PROVIDED TO EMPLOYEES

BrightSign provides general training to its employees, including with respect to safe and legally compliant workplace practices and policies. In subsequent financial years, the company intends to assess what child labour and forced labour specific training may be appropriate for its employees.

ASSESSING EFFECTIVENESS

BrightSign does not currently have specific policies and procedures in place to assess its effectiveness in reducing or eliminating the risk of child labour or forced labour in its supply chain. In subsequent financial years, the company intends to explore methods it can use to assess its effectiveness in ensuring that forced labour and child labour are not being used in its supply chains and activities.

APPROVAL AND ATTESTATION

In accordance with the requirements of the Act, and in particular section 11 thereof, I attest that I have reviewed the information contained in the report for the entity listed above.

Based on my knowledge, and having exercised reasonable diligence, I attest that the information in the report is true, accurate, and complete in all material respects for the purposes of the Act, for the reporting year listed above.

IN WITNESS WHEREOF the authorized signing officer(s) of BrightSign, LLC have executed this report as of the effective date of the signatures set out below.

SIGNED

5/31/2024

Date

) **BRIGHTSIGN, LLC**

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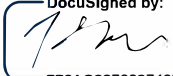
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) **Name: Jeff Galgano**

) **Title: Chief Financial Officer**

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) I have the authority to bind BrightSign, LLC

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