



Canadian Statement Against Forced Labor and Child Labor in Supply Chains

This is a statement made by La Senza International Canada, LLC and La Senza International, LLC, on behalf of such entities and La Senza Canada, Inc. and La Senza Franchise, LLC, as subsidiaries of La Senza International Canada, LLC (collectively, “La Senza”, “La Senza”, “we”, “us”, or “our”) in respect of the Fighting Against Forced Labour and Child Labour in Supply Chains Act and to amend the Customs Tariff, referred to as Canada’s “Modern Slavery Act” (the “Act”), with respect to steps La Senza has taken, including during our fiscal year ended January 31, 2024, to ensure that slavery, forced labor, child labor and human trafficking is not taking place in our business, including within our supply chain. This statement is prepared on a consolidated basis for La Senza although not all of the entities in the consolidated La Senza group of companies is subject to the Act due to the reporting requirements of the Act as we operate a single unified compliance program, with one set of policies, relating to slavery, forced labor, child labor and human trafficking.

Company Overview

La Senza International Canada, LLC and La Senza International, LLC are each privately held Delaware limited liability companies. La Senza International Canada, LLC has two wholly-owned subsidiaries, which are both included as reported entities for purposes of this report: (1) La Senza Franchise, LLC, a Delaware limited liability company, and (2) La Senza Canda, Inc., a corporation formed under the laws of British Columbia.

La Senza is a Canadian fashion retailer that sells women's lingerie and intimate apparel, operating more than 60 stores in Canada and many more through franchise partners throughout the world. La Senza is headquartered in Columbus, Ohio. We have a selective established network of worldwide sourcing partners that enables us to meet our customers’ needs in an efficient manner without relying on any one vendor or factory or on vendors or factories in any one country. Our supply chain is constantly evolving but relatively consistent and stable at the manufacturer level.

La Senza Policies and Due Diligence Processes

La Senza has built its brand around the consistent production of high-quality products, including apparel and accessories, and its commitment to conducting business according to the highest ethical and legal standards. We require all suppliers, factories, and contractors to adhere to our operating guidelines and policies stated in our Frame Agreement-Supply of Goods, including the Code of Conduct set forth therein (collectively, our “Operating Guidelines”), which set forth our business, legal, and ethical expectations and standards in the following areas: occupational health and safety, fair wages and benefits, work hours, transparent record-keeping practices, freedom of association, customs compliance, product safety, environmental sustainability, and prohibitions on child labor, forced labor, prison labor, discrimination, and harassment.

La Senza requires all of its suppliers to prohibit the hiring of forced labor and prevent practices that could contribute to forced labor, child labor and human trafficking. To eradicate forced labor, child labor and human trafficking from our supply chain, we:

1. verify supply chain compliance by using third-party certifications such as WRAP and BSCI to ensure that our product is in compliance with our Operating Agreement and all applicable laws;
2. conduct factory inspections, including reviews of labor conditions, of tier-1 suppliers through our employees and contractors and those of affiliated companies;



3. maintain internal accountability standards and procedures for employees and contractors failing to meet our Operating Guidelines prohibiting forced labor, child labor, and human trafficking;
4. prohibit suppliers of La Senza's products from sourcing cotton and/or doing business in regions where there is a significant risk of modern slavery, exploitation or forced labor; and
5. provide training for our supply chain executives and employees on the prevention of forced labor, child labor, and human trafficking.

Our business partners and their affiliates must be transparent in all record keeping and embrace a fundamental effort toward operational efficiencies, social compliance, environmental sustainability and continuous improvement. Suppliers may only subcontract to preapproved suppliers for manufacturing or services according to our corporate requirements.

Parts of Business and Supply Chain that Carry a Risk of Forced Labor and Child Labor and Steps Taken to Address those Risks

We believe that forced and child labor risks in our own workforce are minimal due to the strength of our internal employment policies and procedures. Forced and child labor risks in the apparel industry for companies like ours are most prevalent at upper-tiers of our supply chain as we do not have direct relationships with them and they may be in jurisdictions with weaker protection of workers' rights and where migrant labor is used. We continually monitor compliance with our Operating Guidelines, including the prohibitions against forced and child labor, and promptly address identified risks or violations.

How We Have Addressed Reported Risks or Use of Forced Labor or Child Labor in our Supply Chains

As of January 31, 2024, La Senza has not faced situations of forced labor or child labor and has therefore not had to remedy and rectify such situations.

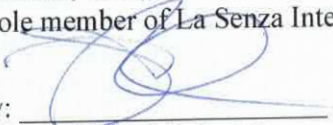
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La Senza

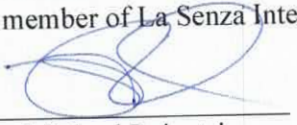
Attestation

In accordance with the requirements of the Act, and in particular, Section 11 thereof, I attest that I have reviewed the information contained in this joint report for the La Senza reporting entities listed above. Based on my knowledge, and having exercised reasonable diligence, I attest that the information in the report is true, accurate and complete in all material respects for the purposes of the Act for the reporting year ended January 31, 2024. This report has been approved by the sole member of La Senza International Canada, LLC and La Senza International, LLC pursuant to Section 11(4)(b)(ii) of the Act.

M Brands, LLC,
as sole member of La Senza International Canada, LLC

By: 
Name: Michael Reinstein
Title: Authorized Signatory
Date: May 24, 2024

M Brands, LLC,
as sole member of La Senza International, LLC

By: 
Name: Michael Reinstein
Title: Authorized Signatory
Date: May 24, 2024