

MaxMara

Max Mara USA Inc. is committed to maintain the highest standards of ethical conduct and compliance with all applicable laws and regulations. This report is to affirm MaxMara USA and its subsidiary TorontoMax Inc., aim to reach a full compliance with the requirements outlined in section 11 of the Fighting Against Forced Labour and Child Labour in Supply Chains Act (the "Act"). For the remainder of the report the term "MaxMara" will refer to both MaxMara USA and its subsidiary.

About MaxMara

MaxMara is part of an international group of 9 brands founded in 1951. Passion, commitment and tradition have created a unique fashion style: today 9 Main Brands and more than 60 different Collections find common ground in quality, style and respect for the distinctive feature that make Max Mara Fashion Group one of the most famous worldwide. Max Mara USA trades in Canada 5 brands under the business name TorontoMax with its head office at 151 Bloor Street West, Ste. 601, Toronto, ON.

Supply Chain

MaxMara has been careful in the selection of materials and suppliers, aiming to offer quality products increasingly respectful of both people and the environment. Its supply chain is complex and multifaceted, involving various stages from raw materials sourcing to production, distribution and retail. To them, the Company requests as part of the contractual agreements the respect of national and international laws and minimum requirements in terms of employees' rights. In the same contract, it is specifically required to suppliers, to extend the same principle to all those with whom they do business, including employees, sub-contractors and other third parties.

The majority of the products available for sale in Canada are primarily sourced from the EMEA (Europe, Middle East and Africa) region.

Risks in Supply Chain

An initial analysis of potential risks in the supply chain brought out that risks linked to the supply chain may be identified in two major categories: Labor risks and Technological/Regulatory risks.

A. Labor risks:

- Forced and child labour: in particular, in countries with less stringent labor laws
- Worker exploitation: issues such as poor working conditions, unfair wages or excessive working hours
- health and safety: workers may be exposed to unsafe working environments

B. Technological/Regulatory risks:

- Supply chain visibility: lack of transparency and traceability can lead to inefficiencies and ethical violations
- Changing regulations: rapid changes in regulations related to sustainability, labor practices and trade can create compliance challenge.

Actions Taken

In the previous financial year, the Company set out a list of priority actions to face risks of violation of Human Rights throughout its directly linked suppliers. In doing so, MaxMara:

- Reviewed available and influential literature dedicated to child and forced labor
- Mapped out the whole Tier 1 and Tier 2 level of the supply chain
- Conducted an internal assessment of risks of forced labor and/or child labor in the organization's activities gathering information from suppliers. This survey gathered detailed information on various aspects such as labor practices and working conditions. The self-assessment served as a preliminary tool to gauge suppliers' compliance and identifying potential areas needing improvement.

Risk Assessment

As said before, the Tier 1 and Tier 2 level of supply chain are mainly based in Europe & Eurasia, North Africa, and South & Central Asia. On our view, based on the initial risk assessment, there are currently no indications of child labor within our supply chain. We are committed to deepening our analysis in the coming years to ensure the continued integrity and ethical standards of our operations.

Remediation Measures

Max Mara has established a comprehensive whistleblowing procedure, empowering all individuals, from employees to suppliers, to report any issue or concern related to the organization, thereby promoting transparency and accountability.

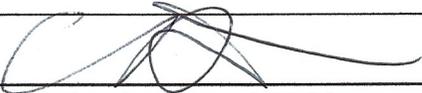
Effectiveness Assessment

MaxMara has not yet conducted an effectiveness assessment, as some of the processes, policies and protocols were implemented in the past year and this project is still in its early stages. However, the assessment will be an integral part of our future program, ensuring thorough evaluation and continuous improvement the Company's supply chain practices.

REPORT APPROVAL AND ATTESTATION

In accordance with the requirements of the Act, and in particular section 11 thereof, I attest that I have reviewed the information contained in the Report for the entity or entities listed above. Based on my knowledge, and having exercised reasonable diligence, I attest that the information in the Report is true, accurate and complete in all material respects for the purposes of the Act, for the reporting year listed above.

I have the authority to bind MaxMara.

MaxMara USA Inc.

Name: CRISTIAN NOTARI Title: CEO I have the authority to bind the corporation

Date: May 31, 2024